VISITING MEDIA

360° Editing Standards
Reference Guide

At Visiting Media, we are committed to delivering 360° photos that uphold the highest professional standards and support your brand's success. This reference guide outlines our established editing criteria to ensure consistency, clarity, and elevated quality in every image.

Editing Practices

The following request list is included by default.

- **Consistent Lighting**

  Ensure uniformity in lighting fixtures and color temperature throughout the space to maintain a balanced and professional appearance.

  👉*Remember: Use only daylight LED bulbs (5000K) or cool white LED bulbs (4000K) as specified by your brand, preventing color mismatches.*

- **Surface Perfection**

  Clean up any visible dirt, stains, or wet areas to create a polished environment that reflects your highest standards.

- **Privacy and Distraction Removal**

  Blur all license plates and remove people from the images to safeguard privacy and direct attention to the property.

  📝*Note: If complete removal is not possible, faces will be blurred as a secondary measure.*

  👉*Remember: Blurring does not replace the standard of keeping spaces people-free.*

- **Enhanced Visual Cleanliness**

  Remove specific objects and imperfections, including:
  - Camera and photographer reflections
  - Wrinkles or creases in linens
  - Stains or marks on furniture
  - Dirty spots on ceilings or air vents
  - Visible cables, cords, and construction equipment

  Exceptions:
  - Large objects close to the camera
  - Social distancing stickers/signage
  - Glass and light reflections may remain if removal is not feasible.

Preparation and Additional Requests

Please note that these editing standards do not replace the need for comprehensive photoshoot preparation. For optimal results, consult our photoshoot readiness video and checklist before your scheduled session.

If your brand photography guidelines require additional or specific edits, inform your 360° Project Manager before the shoot for seamless integration into your workflow.

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🛈 Important

- ☑ Submitting significant editing requests after content goes live, which differ from the standards above or your brand guidelines, may incur additional charges.
- ☑ Early communication ensures your project aligns with your vision and timeline.

Our Commitment

With every project, Visiting Media strives to be your trusted partner in visual storytelling, upholding industry best practices to showcase your property at its best.

📨 Questions or Special Requirements?

Contact your 360° Project Manager for tailored support and to ensure all editing needs are addressed proactively.

By following these standards, you help us deliver compelling, consistent, and high-quality 360° photos that elevate your brand presence and meets your business objectives.