

# W VISITING MEDIA

## Aerial 360° Experience

Aerial 360° photography offers an interactive, panoramic view of your property from above, instantly showcasing your location against the best of its surroundings. With clickable hotspots, you can spotlight property features, top nearby attractions, and what makes your venue unique.

 **Preview our Aerial 360° gallery and imagine the possibilities for your brand.**



### How to Get Stated

Once you've gathered your materials, reach out to your Customer Success Manager (CSM) to schedule a call.

On the call, your CSM will:

- ✓ Review your materials
- ✓ Clarify your vision
- ✓ Submit your details to our Project Management Team to book your shoot

### What We'll Need From You

To ensure a smooth and successful Aerial 360° photoshoot, use this checklist to gather and organize everything we need ahead of time. From selecting the best vantage points to choosing ideal shoot dates, each step helps us capture your property at its very best.

#### 1. Select Aerial Altitude

Choose one (1) height per 360° scene (e.g., 200 ft, 300 ft, or 400 ft)

► Preview options in our [Aerial Height Demo Tour](#)

#### 2. Highlight Your Points of Interest

Identify key features to highlight:

- Identify what matters most on your property and nearby (pools, event spaces, rooftop bars, downtown skyline, beaches)
- Share the must-see features with us (boardwalks, mountains, lakes, theme parks, skylines)

#### 3. Capture the Ideal Point of View

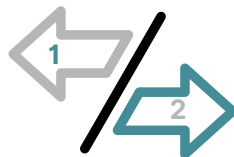
Use Google Earth or screenshots to show:

- Preferred aerial angles
- Desired direction (e.g., *facing southeast over the pool and palm trees*)
- Annotate images or provide notes (e.g., *Capture from above pool deck, facing southeast to get ocean and palm trees in the background*) in a Word doc, PDF, or image file

#### 4. Schedule Your Shoot

Select from two options to schedule your shoot, choosing what best fits your business needs while ensuring optimal weather conditions.

Prefer a specific time? List your top 2–3 date options (e.g., for special events or peak landscaping).



Choose our flexible **Clear Skies Priority**, we'll select the ideal window for weather and lighting.





# W VISITING MEDIA

## Aerial 360° Experience

Stand out above the rest.  
Give your guests a sense of place.



### How to Prepare for the Shoot

Now that planning is complete, follow the below process to prepare for your aerial shoot.

#### Clean-Up and Maintenance



Trim, mow, and refresh all greenery and flowers.



Clean, stage seating areas, remove maintenance tools.



Clear debris and limit visible vehicles.



Hide or delay work that would be visible from above.

#### Stage Key Areas

- Main entrance, lobby, pools, event spaces, dining patios, beachfronts, and signature viewpoints.
- Arrange furniture, open umbrellas, and ensure décor is welcoming and presentable.

### Day of the Shoot

On the day of your shoot, no on-site presence is required, but taking a few simple steps in advance will help ensure a smooth and successful experience.

#### What to Expect

1. The photographer captures your aerial content independently; **no escort needed**.
2. Please **keep your phone handy** for urgent questions and alert security about the drone.
3. Shoots typically occur within a **one-hour window**, though precise timing may vary.

#### Weather and Safety



Shifting weather conditions or local airspace restrictions may occasionally require us to reschedule the drone shoot on short notice for everyone's safety. If this occurs, we'll notify you immediately and work quickly to coordinate a new time.

## Ready to elevate your property's story?

Reach out to your CSM to schedule your shoot, simplify the process, and showcase your property from every angle.



©2025 Proprietary and Confidential. All Rights Reserved.