



Hyatt PSR Integration Guide

Weddings Page

Value Drivers: Event Bookings

Product Tiers: SalesHub Starter | SalesHub Pro

Overview

Hyatt properties can elevate their Weddings pages by embedding immersive virtual tours that speak directly to couples planning their special day. These visual experiences allow engaged visitors to walk through ceremony spaces, reception venues, bridal suites, and more—on their own time and from any location—building emotional connection and trust. Using **SalesHub Starter** or **Pro**, you can deploy interactive tours that allow couples to share their vision with family, planners & decision-makers.

Benefits:

- **Go Beyond the Gallery:** Help couples envision their wedding day with an interactive 3D tour that brings your ceremony and reception spaces to life—going beyond static images and traditional venue listings.
 - **Inspire Confidence:** Immersive visuals allow couples to picture themselves in your space, reducing uncertainty and creating an emotional connection that builds trust.
 - **Accelerate Wedding Inquiries:** With clear visuals and fewer unknowns, couples are more likely to inquire and take the next step in their planning process.
 - **Make Planning More Fun:** Turn a sometimes overwhelming search into an enjoyable experience by helping couples explore venues, ambiance, and details in a playful, interactive way.
-



Step-by-Step: Creating Your Link

Step 1: Select the Right Content

Use **SalesHub Pro** to:

- Create a multi-asset experience that aligns with the spaces featured on your Events page:
 - 360° Photos of ballrooms, ceremony locations, bridal suites, etc.
 - Enhanced 3D Models of reception space
 - CGI Setups or to showcase wedding setups
 - Photo gallery showcasing unique wedding set ups
- Customize asset arrangements to match your narrative or key selling points
- Title the Experience ***Distribution - Hyatt Website - Weddings Page***
- Open Experience settings to turn off the Property Info Card & Digital Business Card, then lock the Experience

Use **SalesHub Starter** to:

- Choose one immersive asset
 - Select a 360° of your most popular ceremony location

Step 2: Generate the Asset Links

For Experience Links:

- Click the **Share** icon on the Experience
- Click **Copy**

For Single Assets:

- Open the specific asset modal in your asset library
- Click the drop down arrow next to **Channel Distribution**
- Click the **Copy** button next to **Link**

Step 3: Submit the Hyatt Distribution Sheet

Request the Hyatt Distribution Sheet from your CSM and follow these steps:

- Paste the Experience url in the worksheet
 - Include the name of the website page you would like to distribute (i.e.Weddings)
 - Email the experience url to your Hyatt Brand Manager (HBM) for implementation
 - Copy your Customer Success Manager to ensure coordination and support
-



Experience Settings Configuration

Apply these settings to your **SalesHub Pro** experiences in app:

Settings	Recommended Status
Menus	Hidden
Property Info Card	Disabled
Digital Business Card	Disabled

**Experience settings can be accessed by clicking the Settings Icon to the left of your experience title.*

Recommended Content Types

Content Type	Why It Works
Enhanced 3D Models	Let planners “walk through” the room virtually
360° Photos	Offer a highly realistic, detailed view of guestrooms
CGI Setups	Visualize event layouts without having to stage your room during the photoshoot

These formats increase clarity, encourage upsells, and enhance guest confidence.

Placement Best Practices

- Whenever possible, use a pop-up modal to keep the user on your website. This ensures a faster, smoother experience
 - Avoid opening new tabs or embedding the experience directly on the page, as these methods can slow down load times and disrupt the flow of engagement
 - Use consistent CTAs (“Take a Virtual Tour”) to indicate interactivity
-



Make Sure Your Virtual Tours Work Seamlessly

To ensure your platform content loads quickly and works smoothly on your website, we recommend sharing a quick list of approved web domains with your IT team. This helps make sure your virtual tours, booking links, and interactive experiences display the way they're intended—without being blocked or slowed down by network filters.

One key domain to include is <https://visitme.co>, which powers many of your tour links.

You can find the full list of recommended domains to allow [here](#).

Need Help?

If you're unsure which assets to include, or how to generate your experience link, contact your Customer Success Manager.